

Creative Communications - Greenville  
Po Box 24189  
Greenville SC 29616

Larry Martin/ R/ Senate  
Submission Number 3177 Issue 1



**WSPA-TV**  
250 International Dr.  
Spartanburg SC 29303-0898  
(864) 576-7777 FAX (864) 587-4480

Original

<b>Client:</b> Larry Martin/ R/ Senate	<b>Submission Cost:</b> 2600	<b>Campaign Ref:</b> BX212101601
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> MARTIN/101712WSPA	<b>Sales Rep:</b> WSPA Political
<b>Schedule Dates:</b> 10/17/12 to 10/28/12	<b>Weeks:</b> 2	<b>Order Ref:</b> MARTIN/101712WSPA
<b>Est./PO Number:</b> MARTIN/101712WSPA	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> 2012	<b>Booking Group:</b> WSPA	<b>Key Market:</b> Greenville Spartanburg Asheville
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
1	Fri 9p ET / 8p CT CSI NY MTWTFSS Isolations: W/C 10/15 ....F.. W/C 10/22 ....F..	05	800	30 Comme	Nbr of Spots	1	1	2
2	Fri 8p ET / 7p CT Hawaii Five-O MTWTFSS Isolations: W/C 10/15 ....F.. W/C 10/22 .....S.	05	800	30 Comme	Nbr of Spots	1	1	800
<b>Weekly Totals: Total Spots(Ord Spots)</b>					2	1	3	

<b>Grand Totals</b>				<b>Month 10 Weeks: 4</b>			
<b>Totals</b>		10/15	10/22				
Spots	3		2				
Cost	2600		1700				

**Grand Totals:**

**Spots:** 3  
**Gross Total:** 2,600.00  
**Commission:** 390.00  
**Net Total:** 2,210.00